

We Design the Way Insurance Stays Confidential

CHALLENGE

We were chosen to develop new acoustical standards for the insurance company's locations across the country that not only highlight the firm's culture but also foster a dynamic acoustic experience for its employees.

SOLUTION

To enhance the acoustic environment for the diverse range of space types, we designed with a deep understanding of the acoustic flexibility spectrum, adapting standards to meet space needs.

RESULT

Through careful material selection, our team brought the client's brand aesthetic to life while prioritizing acoustic privacy and always staying within the project budget.

A leading national insurance firm has been undergoing office renovations for its locations across the country. With a commitment to craftsmanship, the client's project goals have always been to create exciting spaces that seamlessly combine privacy with community—and that is where our team comes in. From Philly to Houston and several states in between, Cerami, part of Trinity Consultants, was selected as the acoustic consultant for the office makeovers.

Given the often-confidential nature of the client's work, it was clear that acoustic performance would be a central pillar of the architectural design. Office locations feature a variety of spaces, including private suites, collaborative breakout pods, large conference rooms, and open-concept bench seating. Because of the diverse workspaces, the standards were developed with a keen understanding of the acoustic flexibility spectrum. Architectural elements and sound masking were used to maintain consistent privacy across all areas at any given time.

Each of the projects included a focus on innovation and flexibility, where different spaces support different employee needs. As a result, these varying space types required careful acoustic consideration to enhance the overall user experience. Using chosen materiality, we were able to achieve the desired sound environment for each contrasting space type. Vibrantly colored ceiling panels, carpet choices, and wall materials were all selected to optimize sound permeability.

With a focus on collaboration and communication amongst all stakeholders, we implemented cost-effective strategies without sacrificing acoustic performance.